



**2012 TOAD SUCK DAZE FESTIVAL
May 4-6, 2012**

**APPLICATION FOR CONCESSION VENDOR
SUMMARY SHEET**

Toad Suck Daze 2012 Dates:	May 4, 5 & 6, 2012
Set-Up Cost:	
For Profit Vendor	\$375
Non Profit Vendor	\$375
Security/Clean-Up Deposit:	\$100/space due only if accepted (refundable by mail after the festival if area left clean)
Commission:	
For Profit Vendors	Fifteen Percent (15%) of gross sales
Non Profit Vendors	None
Due Date:	February 29, 2012

Other Information:

- You must submit trailer or tent photos with your application. Please picture all sides with service windows open.
- If applying to bring more than one trailer, please fill out a form for each trailer.
- Do not leave blank or write same as last year in the menu selections, space requirement or electrical requirements. Failure to fill out all information will make your application void.
- Toad Suck Daze festival will only accept "Toad Bucks" in the concessions area. This means that no cash will be taken at concession booths.
- **Concessions includes all food that is prepared onsite at the festival.**
- There is limited space available, your application will be reviewed and if accepted, a contract will be forwarded to you for your acceptance. Letters of acceptance and denial will be sent out the week of March 19, 2012.

Selection Criteria:

Toad Suck Daze Concession Vendors will be selected based upon the following.

- Past or potential performance at the festival in the following areas
 - Cooperation with the Toad Suck Daze staff
 - Past or potential sales performance
 - Presentation at point-of-sale
- Variety of Menu. Choices are balanced to offer new and popular selections throughout the site.

Festival Hours:

Friday, May, 4	11:00 a.m. to midnight
Saturday, May 5	9:00 a.m. to midnight
Sunday, May 6	10:00 a.m. to 5:00 p.m.

(festival hours are subject to change)

Selected Food Vendors must understand that:

- Toad Suck Daze offers no guarantee for food sales
- Vendors are solely responsible for complying with Toad Suck Daze regulations, Health Department regulations, and city and state tax regulations
- Final settlement with Toad Suck Daze Treasury will be Sunday night, May 6, 2012 after the festival closes to the public
- Vendor location on site is totally at the discretion of the Toad Suck Daze Concessions Committee. Please do not make site location requests.

For questions about this application or the Toad Suck Daze festival, please contact Mary Margaret Satterfield, director of events, at 501-932-5412 or Mary@ConwayArkansas.org. We appreciate your interest and look forward to receiving your Toad Suck Daze Festival application for 2012!

**2012 TOAD SUCK DAZE
APPLICATION FOR CONCESSION VENDOR**

Deadline for Application: February 29, 2012

Mail Application to: Toad Suck Daze Concessions; 900 Oak Street, Conway, AR 72032

Concession Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-Mail Address: _____

Please Circle

Type of Booth: For Profit Non-Profit

Electrical Requirements for Booth/Trailer

Number of Electric Outlets needed: _____

Voltage: _____ Total Amps: _____

Voltage: _____ Total Amps: _____

please include above information for all outlets needed.

Space Requirements for Booth/Trailer

please include trailer hitch in length measurement and open awnings in width measurement.

IE: Total Clearance needed

Length: _____ Width: _____

Menu Selections (List all Food and Beverages to be sold*):

*Please note the Toad Suck Daze Committee has assumed all soft drink (Coke, Sprite, Pepsi) and water sales for the 2012 Festival.

DO NOT FORGET: FAILURE TO FILL OUT ALL ABOVE INFORMATION OR TO ATTACH A PICTURE OF YOUR TRAILER OR TENT WILL RESULT IN A VOIDED APPLICATION