



Toad Suck Daze Business Expo

Festival Schedule

Saturday, May 5, 2012: 9:00 am – 7:30 pm

Sunday, May 6, 2012: 11:00 am – 5:00 pm

Exhibitor Set-Up Schedule

Set-Up: Saturday, May 5, 2012; 7:00 am

Deadline to Apply: March 30, 2012

Dear Applicant:

The Toad Suck Daze Committee is pleased to offer organizations and businesses a Business Expo section at Toad Suck Daze.

Since 1981, the Toad Suck Daze Committee of the Conway Area Chamber of Commerce has worked to provide a fun, family-oriented festival for its' over 160,000 visitors. In addition to the festivities, the committee has developed a scholarship program to promote continuing education in Faulkner County. That program has contributed over \$1.2 million to direct scholarships and scholarship endowments.

Business Expo booth spaces will be located on Oak Street just east of Toad Suck Square. Business Expo is open to groups interested in promoting their business or organization. Please see the attached rules and application and return the completed application to the Conway Area Chamber of Commerce by Friday, March 30, 2012.

Booth spaces will be reviewed, accepted and assigned by the Toad Suck Daze Toad Market Committee. We hope you will decide to participate in our annual event. If you have any questions, please contact Mary Margaret Satterfield, director of events, at Mary@ConwayArkansas.org or 501-932-5412.

Booth Rules & Information

1. All booths will be admitted and assigned at the discretion of the Toad Suck Daze Toad Market Committee. Booths will not be placed on a first come first serve basis. Any application turned in after March 30, will automatically be placed on a waiting list.
2. Exhibitor will be required to furnish any and all tables, shelving, canopies, etc. for their booth display. Your vehicle may not be your booth.
3. 24-hour roaming security will be provided by the Toad Suck Daze Committee; however, the committee will not be responsible or liable for fire, theft, or other damage regardless of the cause, and they are expressly released from any loss, injury, or damage to person or property.
4. Booth space is 10' wide x 10' deep. There is limited space available.
5. Due to limited booth space, the Toad Suck Daze Committee will not allow booths to be sold to political candidates. Political clubs may apply for booth space.
6. Electricity is not available, but if you would like to bring a small quiet generator to run electricity from that is allowed. The Toad Suck Daze committee in its sole and absolute discretion shall have decision in any matters regarding noise produced by generators.
7. Selling of merchandise or products is prohibited. Leads and orders may be taken, but no money may be exchanged at the festival. If you would like to sell a product, please fill out a Toad Market Application.
8. Fliers and handouts may be distributed from your booth only. No flyers or handout may be distributed outside your booth. Copies of any material that will be handed out from the booth must be submitted along with this application for approval.
9. Fee for booth space is \$200. Refunds are not available. Money is due when you turn in your application. Applications are due by March 30, 2012.
10. Hours of operation are Saturday, March 4; 9:00 am – 7:00 pm and Sunday, May 6; 11:00 am – 5:00 pm. Set-up will begin Saturday at 7:00 am. In case of rain the Toad Suck Daze Committee will inform vendors of tear down times.
11. Accepted applications will be notified with further instructions regarding check-in location, check-in time and contact, parking information, and booth number.

Return completed application and materials to:

Toad Suck Daze Business Expo

900 Oak Street

Conway, AR 72032

For questions please contact Mary Margaret Satterfield, director of events, at

Mary@ConwayArkansas.org or 501-932-5412

**2012 TOAD SUCK DAZE
APPLICATION FOR BUSINESS EXPO VENDOR**

Deadline for Application: March 30, 2012

**Mail Application to: Toad Suck Daze Business Expo; 900 Oak Street,
Conway AR 72032**

Name of Organization/Business: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Emergency 24-hour Phone Number (to be used if needed Festival weekend):

**Please provide a description of what will be offered / services provided
at your booth. Please also include a copy of any printed material you
wish to distribute from your booth.**

Number of Booths _____ X \$200 = \$ _____

Date _____ **Vendor Signature** _____