



2017 TOAD SUCK DAZE FESTIVAL
May 5-7, 2017
CONCESSION APPLICATION

APPLICATION DEADLINE: MARCH 10, 2017

Thank you for requesting an application to participate in the 36th annual Toad Suck Daze festival. For questions about this application or the festival, please contact Mary Margaret Satterfield at 501-932-5412 or Mary@ConwayArkansas.org.

Set-Up Cost:	
Conway Area Chamber of Commerce Member	\$18 per linear foot
Non-Chamber Member	\$25 per linear foot
Security/Clean-Up Deposit:	\$100 (refundable by mail after the festival)
Commission:	
For Profit Vendors	18% of gross sales
Non-Profit Vendors	None
Point of Sales Cost:	\$250
Set-Up and Clean-Up Deposit Fee Due Date:	Upon Acceptance

Applications will not be accepted if a menu, space/electrical requirements, and photo of trailer or tent are not provided.

Other Information:

- For trailer size, include tongue measurement and/or any other add-ons to trailer/tent.
- Submit an application for each trailer/tent if you are applying for more than one.
- Applicant must include menu with pricing as part of application. Menu items may not be changed once approved by Toad Suck Daze.
- Toad Suck Daze uses a point of sale system. If accepted, vendors must use our point of sale system. This includes renting a cash register through American Metro for \$250.
- The Toad Suck Daze committee has the right to conduct checks during the festival to ensure all sales are being transacted through the register. This includes, but not limited to, a Toad Suck Daze staff member monitoring vendor transactions at random. Vendors found not using the register for all sales or unnecessarily voiding sales will be shut down and asked to leave the festival.
- Available space is limited. If your application is accepted, a contract will be forwarded to you for your review and acceptance. Letters of acceptance will be mailed in March.
- Selection of concession vendors will be based upon a number of factors, including but not limited to, menu variety/selections, point-of-sale presentation, size of trailer/tent, potential sales performance, and overall compatibility with the festival.

**2017 TOAD SUCK DAZE
CONCESSION APPLICATION**

**Mail Application to: Toad Suck Daze Concessions; 900 Oak Street, Conway, AR 72032
Application Deadline: MARCH 10, 2017**

Concession Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-Mail Address: _____

Type of Booth: For Profit Non-Profit (Circle One)

Electrical Requirements for Booth/Trailer

Number of Electrical Outlets needed: _____

Voltage: _____ Total Amps: _____

Voltage: _____ Total Amps: _____

Please include above information for all outlets needed.

Space and Configuration Requirements for Booth/Trailer/Tent

List your total clearance needed, including hitch and any additional space

Length: _____ Width: _____

Out of which side of the trailer will you serve at the festival?

Driver: _____ Passenger: _____ Other: _____ (please specify)

Menu Selections (List all items to be sold with pricing or attach menu to application):

MAKE SURE TO COMPLETE ALL INFORMATION ABOVE AND ATTACH A PICTURE OF YOUR TRAILER/TENT. FAILURE TO DO SO WILL VOID THIS APPLICATION.

THIS DOCUMENT IS AN APPLICATION ONLY AND DOES NOT BIND TOAD SUCK DAZE IN ANY WAY. A CONTRACT WILL BE FORWARDED TO YOU FOR YOUR APPROVAL IF YOU ARE CHOSEN AS A VENDOR FOR THE FESTIVAL.